

## Senior Communication Executive

**Location:** Aberdeen  
**Salary:** Competitive

**Status:** Full time  
**Reporting:** Communication Advisor/Senior  
Communication Advisor

### The opportunity

An opportunity has arisen for a Senior Communication Executive to join Aspect: The Strategic Communication Experts as we continue our rapid growth. This is an excellent role for someone at the early stage of their career to grow and develop with a company committed to becoming one of the UK's leading independent strategic communication consultancies.

### The role

- Producing content eg, press releases, blogs and social media content
- Preparing and managing media databases and editorial feature calendars
- Issuing press releases and monitoring media coverage
- Tracking industry news and insight and collating daily summary reports for clients
- Preparing visual social media content, eg graphics, video and images
- Posting and scheduling social content – planning ahead as well as reactive posting
- Keeping up-to-date with the latest digital and social platform updates
- Identifying new techniques and channels to communicate clients' stories and campaigns
- Undertaking research for content, trends and business insights
- Analysing digital metrics and preparing reports and recommendations for clients
- Supporting the briefing process, from capturing client requirements to liaising with creative and content associates
- Sourcing supplier quotes and co-ordinating projects to ensure a high-quality output is delivered on time, on scope and within budget
- Establishing and maintaining relationships with clients, colleagues and associates
- Updating project management systems

### Your experience and character

- Experience in a similar role either in consultancy, in-house or through placement or internship opportunities
- Relevant communication or marketing qualification, preferably to degree level
- Excellent written and verbal communication skills
- Strong team player, supporting the people you work with to deliver great results
- Excellent planning, prioritisation and project management skills
- Able to work at a fast pace and to tight deadlines
- Great interpersonal skills and the ability to build strong relationships with colleagues and clients
- Confident in managing expectations and priorities
- Ability to write for a range of formats including press releases, blogs, social content and scripts
- Experience in preparing media lists, issuing press releases and pitching to media
- A track record in managing social media platforms
- Experience in using graphics packages, eg Canva, to create visual content for social platforms
- Able to evaluate and present campaign data to report on communication KPIs

## Your qualities

- Big picture thinker
- Talented writer
- Great planner
- Structured and organised
- Delivery focused
- Measured and calm under pressure
- Real attention to detail
- Creative
- Team player
- Excellent communicator
- Able to juggle multiple priorities
- Engaging and fun
- Fast-learner
- Curious
- Confident
- Collaborative
- Entrepreneurial
- Problem solving

## Aspect: The Strategic Communication Experts

Aspect was founded with a single goal: to create a unique platform to deliver expert strategic communication consultancy for ambitious clients. We see the bigger picture to help our clients realise their goals. Companies, governments, academics and charities trust our advice. We help them communicate with purpose and precision. We help them engage, influence and inspire. We help them change, lead and succeed. Strategic communication creating strategic advantage. What can you bring to our team?

## Why Aspect?

We're strategic communication experts. Our talented core team and global network of experienced associates and partners provide tailored advice, creative solutions and targeted campaigns that propel our clients onwards and upwards to future success. We've all held senior in-house communication roles, so we see things from our clients' perspective. We don't just come up with great ideas and strategies, we get our sleeves rolled up and deliver them.

## Our values

### **We're brave**

We thrive on tackling big challenges and helping our clients succeed.

### **We're honest**

We always say what we think based on evidence and knowledge.

### **We're dynamic**

Our expertise constantly evolves to ensure we always offer the best advice.

### **We're collaborative**

We enjoy working with like-minded people to achieve great results together.

### **We're passionate**

We care about our clients and take pride in the work that we do for them.

## Our culture

We're a passionate and professional team who thrive in complex, issue-rich environments. We combine extensive in-house experience with external consultancy expertise to deliver objective strategic communication advice and solutions in even the most challenging situations. We trust and support each other to deliver great work. We believe in helping our people grow and develop – personally and professionally. We work hard and have fun doing what we enjoy. Are you Aspect?

## Our benefits

- 29 days' holiday each year
- Your birthday off
- Christmas party
- £500 recruitment incentive
- Apple iPhone, MacBook, Thunderbolt Display
- Enhanced maternity, adoption paternity pay
- Additional days' holiday for each years' service\*
- Cycle to Work scheme

- Internal & external training
- Professional qualifications
- Mentorship programme
- Appraisal programme
- 4pm Friday finishes Jun, Jul, and Aug
- 4pm Friday finishes on payday Sept to May
- Half day in December for Christmas shopping
- Full day for charity activity each year

\* An additional days' holiday for every year of service up to a maximum of five days' holiday after 5 years' service

## How to apply

To apply for this role, please send your CV to [brian.creegan@aspectreputation.com](mailto:brian.creegan@aspectreputation.com)

We anticipate the interview process will comprise two stages – an initial screening interview with our talent acquisition team, followed by a formal meeting with the senior leadership team at our Aberdeen HQ.